



**AMREF INTERNATIONAL UNIVERSITY**  
**SCHOOL OF PUBLIC HEALTH**  
**DEPARTMENT OF COMMUNITY HEALTH**  
**DIPLOMA IN COMMUNITY HEALTH PRACTICE**  
**END OF JANUARY-APRIL 2023 SEMESTER EXAMINATION**

**UNIT CODE: DCHP 235:**  
**UNIT NAME: ADVOCACY IN COMMUNITY HEALTH**

**INSTRUCTION**

**Do not write on the question paper**

**SECTION A: ANSWER ALL THE QUESTIONS (20 MARKS)**

1. Outline **five (5)** importance of advocacy in a society (5 Marks)
2. State **four (4)** context in which advocacy can be used (4 Marks)
3. State **three (3)** advocacy issues in your County (3 Marks)
4. Highlight **six (6)** forms of advocacy (6 Marks)
5. State **two (2)** advocacy techniques (2 Marks)

**SECTION B: ANSWER ANY TWO QUESTIONS (40MKS)**

6. Describe **five (5)** advocacy tools (20 Marks)
7. Explain **four (4)** factors affecting advocacy process (20 Marks)
8. Determine **ten (10)** the role of mass media in advocacy (20 Marks)