



**AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF HEALTH SCIENCES
DEPARTMENT OF COMMUNITY HEALTH
DIPLOMA IN COMMUNITY HEALTH
END OF JANUARY-APRIL 2023 SEMESTER EXAMINATIONS**

UNIT CODE: DCHP 237
UNIT NAME: COMMUNITY ENTREPRENEURSHIP
DATE: 4th April 2023
TIME: TWO HOURS
Start: 9.00 AM **Finish:** 11.00 AM

INSTRUCTIONS

1. This exam is marked out of 60 marks
2. Answer All Questions in Section A
3. Answer Any TWO Questions in Section B
4. The exam shall take 2 Hours
5. Do Not write on the question paper

SECTION A: SHORT ANSWER QUESTIONS

ANSWER ALL QUESTIONS - 30 MARKS

1. Entrepreneurship creates new business in the face of risk and uncertainty for the purpose of achieving profit. Highlight five characteristics of entrepreneurs (5 Marks)
2. Draw a well labelled diagram of a business life cycle (4 Marks)
3. Entrepreneurship drives economies globally, outline **FOUR** roles of entrepreneurship in any given economy (4 Marks)
4. Highlight **THREE** external motivators of entrepreneurship (3 Marks)
5. Outline two of the entrepreneurial opportunities that will facilitate communities to start business. (2 Marks)
6. State four ways of keeping records in an enterprise (2 Marks)

SECTION B: LONG ESSAY QUESTIONS

ANSWER ANY TWO (2) QUESTIONS (40 MARKS)

7. Evaluate **FOUR** theories of entrepreneurship (20 Marks)
8. Using relevant examples expound **FIVE** ways of generating good business ideas for social development in communities (20 Marks)
9. Explain **FIVE** steps you will adopt in initiating enterprises in your community (20 Marks)