

092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CR/04/6/A

CONDUCT COMMUNITY AWARENESS TRAINING AND SENSITIZATION

July/ Aug. 2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 hours

INSTRUCTIONS TO CANDIDATES

1. This paper has three sections **A** and **B**.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

This paper consists of FOUR (4) printed pages

**Candidates should check the question paper to ascertain that all pages
are printed as indicated and that no questions are missing**

SECTION A: (40 MARKS)

(Answer ALL the questions in this section)

1. Explain the meaning of the term community awareness. (2 Marks)
2. For community awareness programs to be successful one must consider certain factors. Outline **five** training sites a social worker may select to carry out awareness programs. (5 Marks)
3. List **four** key areas a community worker can concentrate on when creating awareness of proper hygiene and sanitation. (4 Marks)
4. Community members play a significant role in creating awareness. Highlight **five** roles of communities in mitigating disasters. (5 Marks)
5. Community Program activities involve participation in community events. State **five** events in a community that a social worker can attend to promote community awareness. (5 Marks)
6. A stakeholder is an individual, group, or organization that's impacted by the outcome of a project. State **four** secondary stakeholders involved in community awareness programs. (4 Marks)
7. Informal education involves disseminating standard messaging but with the flexibility to accommodate the needs and concerns of specific local audiences. Outline **four** informal methods of creating awareness in the community. (4 Marks)
8. Evaluation of community programs is a critical activity. Identify **three** benefits of evaluation in awareness training and sensitization activity. (3 Marks)
9. Outline **four** factors to consider when conducting an awareness campaign on road safety. (4 Marks)
10. State **four** advantages of using media as a tool of disseminating information to members of a community. (4 Marks)

SECTION B: (60 MARKS)

(Answer any THREE questions in this section)

11. **a)** Community resource mapping can help communities to accomplish a number of goals. Explain the **five** goals of community resource mapping. (10 Marks)
- b)** Community participation involves both theory and practice related to the direct involvement of citizens or citizen action groups potentially affected by or interested in a decision or action. Analyze **five** factors that hinder community participation in community awareness programs. (10 Marks)
12. Community planning involves the formulation of long-range visions, goals, policies, and strategies for achieving social, economic, and environmental sustainability.
- a) Discuss **five** challenges encountered in the process of planning and implementing community awareness programs. (10 Marks)
- b) Explain the following forms of community participation.
- i) Partnership. (2 Marks)
 - ii) Citizen control. (2 Marks)
 - iii) Manipulation (2 Marks)
 - iv) Placation (2 Marks)
 - v) Consultation (2 Marks)
13. a) An interview is a one-on-one conversation and a way to determine possible issues and concerns in a community. Evaluate **five** reasons for choosing an interview as a tool for collecting information on knowledge, attitudes, and practices in a community. (10 Marks)
- b).Community awareness plan is a framework for identifying and documenting appropriate outreach activities based on the type of project and potential community concerns. Describe **five** steps of developing an awareness program. (10 Marks)
14. Collaborative partnerships are important because they increase the likelihood that partners speak collectively and raise awareness on priority issues.

- a) Discuss **five** factors that contribute to successful partnerships and collaborations in community awareness programs (10 Marks)
- b) Explain **five** benefits of partnership and collaboration in the implementation of community awareness programs (10 Marks)

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