

092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CC/04/6/A

CARRY OUT RESOURCE MOBILIZATION AND FUNDRAISING

July/August2023



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL
(TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This paper has three sections **A** and **B**.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

This paper consists of THREE (3) printed pages

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing

SECTION A: (40 MARKS)

(Answer ALL the questions in this section)

1. Community has various resources that need to be mobilized in order to help in different ways. Outline **five** benefits of community resource mobilization. (5 Marks)
2. State four benefits of documenting resource mobilization and fundraising activities in a community (4Marks)
3. Resource mobilization is a process that involves integrated concepts. List three of these concepts (3 Marks)
4. List **four** types of resources that an organization can mobilize. (4 Marks)
5. It is important for social workers to carry out resource mobilization. Identify **four** benefits of capacity building in resource mobilization. (4 Marks)
6. List **four** methods of data collection methods (4 Marks)
7. Identify **four** challenges of using proposal as a tool for fundraising and mobilization of resources. (4 Marks)
8. Donor mapping tool is helpful for organizing information about donors, particularly those that are open to fund projects like family planning (FP) and adolescent and youth. State **four** elements of a donor mapping document. (4 Marks)
9. Resource mobilization is affected by various factors. Identify **four** factors that influence the success of resource mobilization. (4 Marks)
10. Evaluation is the process of judging or calculating the quality, importance, amount, or value of something. State **four** benefits of evaluating community resources. (4Marks)

SECTION B: (60 MARKS)

(Answer any THREE questions in this section)

11. Effectiveness of resource mobilization process is determined majorly by the mobilizing team and its leadership.
- a) Describe **five** qualities of a good resource mobilization manager. (10 Marks)
 - b) Describe **five** approaches used by resource mobilization team in acquisition of desired resource to be used in an organization. (10 Marks)
12. Community mobilization involves enhancing good utilization of locally available resources to improve living standard of community members.
- a) Explain **five** benefits of community participation in resource mobilization. (10 Marks)
 - b) Describe **five** steps used in community resource mobilization. (10 Marks)
13. Building a consortium with other organizations is one key strategy for successful mobilization of resources.
- a) Discuss **five** characteristics of a mobilized community. (10 Marks)
 - b) Analyze **five** components of resource mobilization plan. (10 Marks)
14. For effective utilization of community resources, community members should come into agreement on how to manage their resources.
- a) Describe **five** key issues to be addressed during community introductory meetings. (10 Marks)
 - b) Analyze **five** activities that are carried out in community resource mobilization office (10 Marks)

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