



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
MASTER OF PUBLIC HEALTH
SPECIAL/SUPPLEMENTARY EXAMINATION MARCH 2024

UNIT CODE: MSH 717

UNIT NAME: Health Promotion and Practice

DATE: Thursday 14th March 2024

TIME: Three Hours Start: 4.00PM Finish: 7.00PM

Instructions

1. This exam is marked out of 100 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (25 marks)
Section B: Long Answer Questions (75 marks)
3. All questions in Section A are compulsory and Answer any THREE questions in Section B
4. This online exam shall take 3 Hours
5. Late submission of the answers will not be accepted
6. Ensure your web camera is on at all times during the examination period
7. No movement is allowed during the examination
8. Idling of your machine for 5 min or more will lead to lock out from the exam
9. The Learning Management System (LMS) has inbuilt integrity checks to detect cheating
10. Any aspect of cheating detected during and or after the exam administration will lead to nullification of your exam.
11. In case you have any questions call the invigilator on Head of Department on Tel +254 720 573 449 or Ag Head of Department +254 723 742 370
12. For adverse incidences please write an email to: amiu.examinations@amref.ac.ke

SECTION A: COMPULSORY (25 Marks)

1. a. Discuss the statement “ Individuals are unlikely to be able to directly control many of the determinants of Health” (12 marks)
- b. Discuss how you will use health promotion strategies to address the poor water and sanitation conditions of the sub-urban population in the seaport of Douala. (13 marks)

SECTION B: ANSWER ANY THREE (3) QUESTIONS (75 Marks)

2. a. Define the following concepts as applied in health promotion practice (5 Marks)
 - i. Healthy Public Policy
 - ii. Health promoting school
 - iii. Empowerment
 - iv. Community Participation
 - v. Equity
- b. Outline the principles of the settings approach to health promotion and discuss how you will implement health promotion interventions in the following settings: (20 marks)
 - i. Primary health care facilities (7 marks)
 - ii. Hospitals (6 marks)
 - iii. Schools (7 marks)
3. a. Explain three key historical landmarks contributing to the development of health promotion in schools, highlighting the specific contribution of each landmark event (15 marks)
- b. Discuss the relationship between primary health Care (PHC), Universal health Coverage (UHC) and Health Promotion (5 marks)
- c. Briefly explain the essence of the Universal Health Coverage (UHC) partnership. (5 marks)
4. Evaluation of Health promotion interventions has been constrained by both theoretical and practical challenges. Discuss five of these challenges and explain how in practice you will mitigate them. (25 marks)
5. Planning for health promotion is a critical activity in health promotion practice.
 - a. Explain why planning is critical, give three reasons (3 marks)
 - b. Discuss the stages of the planning process giving examples of the application of each stage in the planning of a school health promotion intervention.(22 marks)
6. As the County Health Promotion Manager for the city of Yaoundé, in Cameroon, explain how you will use the health promotion action areas to improve school health services. (25 marks)