



**AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
BACHELOR OF SCIENCE IN COMMUNITY HEALTH PRACTICE
END OF MAY-AUGUST 2024 SEMESTER EXAMINATIONS**

UNIT CODE: AIU 114

UNIT NAME: INTRODUCTION TO SOCIAL PSYCHOLOGY

DATE: THURSDAY 8TH AUGUST 2024

TIME: TWO HOURS

START: 4.30 PM **STOP:** 6.30PM

INSTRUCTIONS

1. This exam is marked out of 70 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (30 Marks)
Section B: Long Answer Questions (40 Marks)
3. This online exam shall take TWO Hours
4. All questions in Section A are compulsory and Answer any TWO questions in Section B
5. Late submission of the answers will not be accepted
6. Ensure your web-camera is on at all times during the examination period
7. No movement is allowed during the examination
8. Idling of your machine for 5 min or more will lead to lock out from the exam
9. The Virtual Assessment Test (VAS) has inbuilt integrity checks to detect cheating
10. Any aspect of cheating detected during and or after the exam administration will lead to nullification of your exam
11. In case you have any questions call the invigilator for this exam on Tel. 0722275434 and or the Head of Department on Tel 0723742370
12. For adverse incidences please write an email to: amiu.examinations@amref.ac.ke

SECTION A: ANSWER ALL QUESTIONS (30 MARKS).

1. Define the term Social Psychology. (2 marks)
2. State four guiding principles that social psychology uses. (4 marks)
3. Citing relevant examples, distinguish between growth and development. (4 marks)
4. Outline three elements of human personality according to Sigmund Freud. (3 marks)
5. State five factors that influence human development. (5 marks)
6. State five characteristics under which ideal mental health can be measured. (5 marks)
7. Highlight five basic concepts of research. (5 marks)
8. Outline two research methods that social psychology as a science utilizes. (2 marks)

SECTION B: ANSWER ANY TWO QUESTIONS (40 MARKS)

9. a) Explain five principles of human development. (10 marks)
b) Citing examples, discuss Freud's psychosexual stages across the lifespan. (10 marks)

10. a) Discuss five models that explain disordered behavior and abnormal personality. (10 Marks)

b) Alex, a 25-year-old individual, experiences intense mood swings, impulsive behavior, and unstable relationships. He often struggles with feelings of emptiness and fear of abandonment, leading to self-harm or suicidal thoughts during times of distress.

Explain five potential factors that may have contributed to the development of Borderline Personality Disorder (BPD) in the case of Alex. (10 marks).

11. Amani, a 22-year-old university student in Nairobi, Kenya, has been actively participating in the recent demonstrations led by Gen Z against government policies and economic hardships. The protests have been largely peaceful, but some instances of property damage and clashes with law enforcement have occurred. Amani believes strongly in the cause but is conflicted about some aspects of the demonstrations. She supports the right to protest but is uncomfortable with the destruction of property. Amani is also struggling with the dilemma of whether to skip classes to attend protests, knowing that education is crucial for her future but feeling a strong sense of duty to participate in the anti-finance bill demonstrations.

a) Discuss how the collective action of Gen Z in these protests might be interpreted through Kohlberg's moral stages of development theory. (12 marks)

b) Citing examples, explain four basic principles of classical conditioning in relation to social psychology. (8 marks)