



AMREF INTERNATIONAL TRAINING CENTER

Qualification code : 092306T4SWC
Qualification : Social work and community development level 6
Unit code : BUS/OS/SW/CR/05/6/A
Unit of competency : Carry Out Advocacy and Lobbying Activities

WRITTEN ASSESSMENT

INSTRUCTIONS TO CANDIDATE

1. You have **THREE (3)** hours to answer all the questions.
2. Marks for each question are indicated in the brackets.
3. The paper consists of **TWO** sections: A and B
4. Do not write on the question paper.
5. A separate answer booklet will be provided.

*This paper consists of **THREE** printed pages.*

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing

SECTION A: (40 MARKS)

(Answer ALL the questions in this section)

1. An advocate has been requested to educate the community members on the social problems affecting them. Outline **four** advocacy issues to address during the forum. (4 Marks)
2. Identify **four** methods an advocate can use to inspire the youth to engage in advocacy and lobbying activities. (4 Marks)
3. A report is written with a clear purpose and for a specific audience. Outline **five** components of the advocacy report. (5 Marks)
4. Identify **four** ways of enhancing the effective implementation of advocacy activities. (4 Marks)
5. State **four** benefits of creating collaboration between the advocacy partners and the community. (4 Marks)
6. In advocacy, constituents are those who support your advocacy cause and agree with you on your strategy. List **four** stakeholders involved in the development of social policies. (4 Marks)
7. Every citizen has the right to live their life according to their wish without any discrimination. Highlight **four** ways of promoting gender equality in the society (4 Marks)
8. A program is an officially organized system of services that help people achieve something. Outline **four** components of advocacy programs. (4 Marks)
9. Identify **four** benefits of preparing a budget during advocacy activities. (4 Marks)
10. Lobbying means communicating with any official in the legislative or executive branch to attempt to influence legislative or administrative action or a ballot issue. State **three** lobbying techniques. (3 Marks)

SECTION B: (60 MARKS)

(Answer question 11 and any other 2 in this section)

11. The Universal Declaration of Human Rights (UDHR) is a milestone document in the history of human rights
- a) Explain **five** human rights principles according to the Human Rights Based Approach (HRBA). (10 Marks)
 - b) Outline **ten** actions that can be termed as human rights violations according to the Universal Declaration and International Standards for Human Rights. (10 Marks)
12. The success of any advocacy process depends on effective implementation
- a) Describe **seven** steps to be followed during advocacy processes. (14 Marks)
 - b) Analyze **three** conditions necessary for a successful meeting during lobbying. (6 Marks)
13. a) Advocacy theories address aspects of social issues by giving an explanation of their existence and providing possible solutions. Discuss **five** theories of change in advocacy. (10 Marks)
- b) Challenges are inevitable in advocacy work. Describe **five** challenges facing advocacy efforts in Kenya. (10 Marks)
14. a) The UN Convention on Elimination of Violence Against Women (COVAW) is a manifestation of historically unequal power relations between men and women which have led to domination over and discrimination against women by men. Discuss **five** forms of gender violence against women. (10 Marks)
- b) To understand community issues an advocate needs to engage them. Describe **five** tools of data collection on advocacy issues. (10 Marks)