



**AMREF INTERNATIONAL UNIVERSITY**  
**SCHOOL OF PUBLIC HEALTH**  
**DEPARTMENT OF HEALTH SYSTEMS MANAGEMENT AND DEVELOPMENT**  
**BACHELOR OF SCIENCE IN HEALTH SYSTEMS MANAGEMENT AND**  
**DEVELOPMENT**  
**END OF SEMESTER EXAMINATION DECEMBER 2024**  
**HMD 132 HEALTH POLICY DEVELOPMENT AND PLANNING**  
**MAIN EXAM**

**TIME:** Two Hours  
**Date :** December 2024  
**TIME :** Two (2) Hours      Start: 4:30 pm      End: 6:30 pm

**INSTRUCTIONS TO CANDIDATES**

- 1) This exam is out of 70 marks
- 2) Section-A is compulsory with a Total of **30 Marks**
- 3) Answer any TWO (2) questions in Section B. Each question is 20 marks.

*Read carefully the additional instructions preceding each section.*

**SECTION A: Answer all questions**

1. Define the following:
  - b) Health policy (2 marks)
  - c) Policy objective (2 marks)
2. Highlight two characteristics of a health policy brief (2 marks).

3. Define each of the following concepts used in health policy development and planning;
  - a) Social inclusion (2 marks)
  - b) Determinants of health (2 marks)
  - c) Health inequity (2 marks)
  - d) Health system (2 marks)
4. Outline two roles of a health policy in the health sector (4 marks).
5. Explain how the following types of market economies prevent the achievement of the 'common good' in health policy development and planning.
  - a) Pure market economy (2 marks)
  - b) Mixed market economies (2 marks).
6. Distinguish a strategic and an operational plan (4 marks).
7. Define the term health investment in health policy development and planning (2 marks).
8. State one reason for using an indicator in monitoring and evaluation of health policies (2 mark).

**SECTION B: Answer TWO questions. All questions carry equal marks**

9. You have been appointed the Chairperson of a health policy stakeholder taskforce to develop and implement a universal health coverage policy in your country.
  - i) Describe a four-grid approach of identifying your stakeholders for policy development (8 marks)
  - ii) Outline two categories of stakeholders that should be involved in policy development (6 marks).
  - iii) State one role of each stakeholder in (ii) in developing the policy. (2 marks)
  - iv) Identify two categories of data you would ask the stakeholders to collect as evidence for assessing the impact of your policy (4 marks).
10. As a policy champion in the health sector in your country, you are expected to follow key health policy development and planning phases.
  - i) State the importance of a policy window (4 marks)
  - ii) Describe the phases of the health policy cycle that you would use in developing your health policy (12 marks).
  - iii) Outline two structural health policy reforms you would plan to ensure the population accesses the health services it needs for improved health outcomes. (4 marks)
11. Monitoring and evaluation are important steps in the development and planning of health policies. Describe the following types of evaluation methods for estimating benefits and costs of proposed health policies.
  - i) Cost-benefit analysis (10 marks)
  - ii) Cost-effective analysis (10 marks)

12. Evolution of health policies in East Africa goes back to pre-colonial days.
- i) Outline the tiered healthcare system inherited by countries under the colonial management (6 marks)
  - ii) Explain three reasons why the colonial health system established a Western medicine approach (6 marks)
  - iii) Highlight the difference of post-colonial tiered healthcare system from the pre-colonial system (8 marks).
13. i) State the purpose of a policy triangle in health policy development and planning (2 marks)
- ii) Outline the components of a health policy triangle (14 marks)
  - iii) State the importance of each component in health policy development (4 marks).

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