



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
BACHELOR OF SCIENCE IN COMMUNITY HEALTH
END OF SEMESTER EXAMINATION DECEMBER 2024

CHP 216: COMMUNITY ENTREPRENEURSHIP

DATE: FRIDAY 13TH DECEMBER, 2024

TIME: TWO HOURS **START:** 4.30PM **FINISH** 6.30PM

INSTRUCTIONS

1. This exam is marked out of 70 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (30 Marks)
Section B: Long Answer Questions (40 Marks)
3. All questions in Section A are compulsory
4. Answer any TWO questions in Section B
5. This online exam shall take 2 Hours
6. Late submission of the answers will not be accepted
7. Ensure your web-camera is on at all times during the examination period
8. No movement is allowed during the examination
9. Idling of your machine for 5 min or more will lead to lock out from the exam
10. The Virtual Assessment System (VAS) has inbuilt integrity checks to detect cheating
11. Any aspect of cheating detected during and or after the exam administration will lead to disciplinary measures.
12. In case you have any questions call the unit Lecturer Dr. Solomon Lemunen on +254724823196 or Head of Department Dr. Faith Muhonja on +254723742370 or ICT related question Mr. Patrick Njine on +254725835496
13. For adverse incidences please write an email to: amiu.examinations@amref.ac.ke

SECTION A: COMPULSORY (30 MARKS). SHORT ANSWER QUESTIONS)

1. Describe the following Community Entrepreneurship terms;
 - a) Entrepreneur (2 marks)
 - b) Enterprise (3 marks)
 - c) A Self-employed person (2 marks)
 - d) Small-scale enterprises (3 marks)
2. Explain two strategies can county governments in hard-to-reach counties do to encourage their health workforce as entrepreneur. (4 mark)
3. List two classifications of Small-scale enterprises (2 marks)
4. State three importance of business licensing in Kenya (6marks)
5. Differentiate between
 - a) Entrepreneur and Enterprise (4 marks)
 - b) Entrepreneurship and Business Owner (4 marks)

SECTION B: ANSWER ANY TWO (2) QUESTIONS (40 MARKS). LONG ANSWER QUESTIONS

6. Describe four entrepreneur incentives the government is advocating (20 marks)
7. Discuss five emerging trends in entrepreneurship Sector in Kenya (20 marks)
8. XYZ is a remote County characterized by poor infrastructure and insecurity. Discuss four strategies XYZ's County government can put in place to attract small-scale enterprises to establish Businesses in XYZ County (20 marks)