



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF HEALTH SYSTEMS MANAGEMENT AND
DEVELOPMENT
MASTER OF SCIENCE IN BIOETHICS
END OF SEMESTER EXAMINATION DECEMBER 2024

UNIT CODE: MBE 720 **UNIT NAME: EVIDENCE INFORMED POLICY MAKING**

DATE: ~~December~~ **DECEMBER, 2024**

TIME: ~~Three Hours~~ **Start: 5:30 pm-1600 Hours** **Finish: 8:30 pm-1900**
Hours

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INSTRUCTIONS

1. This exam is marked out of 100 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (25 marks)
Section B: Long Answer Questions (75 marks)

SECTION A: COMPULSORY (25 Marks)

- Q1 Explain five barriers of policy making in Kenya (5 marks)
- Q2 Describe key steps that may be used to create a policy elevator speech (5 marks)
- Q3 Explain the steps to follow when writing a policy problem (5 marks)
- Q4 Explain five reasons why effective communication is important in implementation of policies (5 marks)
- Q5 Describe the characteristics of a good PowerPoint presentation that may be used for effective communication of research findings to the policy makers (5 marks)

SECTION B: ANSWER ANY THREE (3) QUESTIONS (75 Marks)

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- Q6 Discuss the key steps that should be followed to gather relevant evidence for purposes of policy formulation (25 marks)
- Q7 Finding sources for research is important, but using unreliable sources will affect the credibility of the researcher and make arguments seem less powerful. Explain the criteria that you will use to identify which sources are credible (25 marks)
- Q8 Evidence synthesis aims at bringing together all relevant information on a research question. Explain the importance of synthesizing research findings in support of policy making (25 marks)
- Q9 An elevator pitch is a short speech that people use to quickly describe what they do and why it's important. Explain the guidelines that should be used when developing a policy elevator pitch (25 marks)
- Q10 The design and presentation of policy briefs are important and influence credibility. Explain the key steps of developing a policy brief (25 marks)