



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
MASTER OF PUBLIC HEALTH
END OF SEMESTER EXAMINATION XXXXX 2025

UNIT CODE: MAP 721

DATE: XX

TIME: Three Hours

Start: XXXXX Hours

Finish XXXX Hours

INSTRUCTIONS

1. This exam is marked out of 100 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (25 marks)
Section B: Long Answer Questions (75 marks)

SECTION A: COMPULSORY (25 Marks)

Short Answer Questions

1. Define the following concepts used in management
 - a) SWOT analysis (5 Marks)
 - b) Result based management (5 Marks)
 - c) Stakeholder analysis (5 Marks)
 - d) Frederick Herzberg hygiene factors (5 marks)

SECTION B (Set 5 Questions)

ANSWER ANY THREE (3) QUESTIONS (75 Marks)

Long Answer Questions

2. a) State four management principles as outlined by Henri Fayol in the 14 principles of management (9 Marks)
b) For each principle stated in 1 (a), explain two challenges you are likely to encounter when applying this principle in project management today (16 Marks)
3. You have recently been appointed to head the malaria control programme in your country. In a bid to streamline the monitoring and evaluation of the programme, you intend to develop good indicators for monitoring and evaluation.
a) Identify three indicators that you will use to assess progress (10 Marks)
b) For each indicator, provide a definition i.e. the formula that will be applied to measure the indicator (15 Marks)
4. a) Explain implicit knowledge and give two examples (5 Marks)
b) The National TB control programme has recently experienced rapid staff exit. The management is concerned as there are gaps left by exiting staff members. The Director has been advised to adopt knowledge management to ensure smooth continuity in the programme. As a result, the Director has invited you to give a one-hour lecture on knowledge management to the staff. Explain five arguments each with an example on how you will convince your audience to adopt knowledge management. (20 Marks)
5. a) Using a project of your own choice explain two risks that are likely to affect the project (5 Marks)
b) Explain the four steps used to conduct risk assessment and mitigation and give examples for each step (20 Marks).

6. a) What is performance management? (5 Marks)
- b) The Mtoto Nutrition project in your country has been implementing performance appraisal for the staff. In the last two years the Management has noted staff performance has reduced and as a result the NGO performance has declined. Discuss how you will apply the five components of performance management cycle to improve staff performance. (20 Marks).

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