



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
MASTER OF PUBLIC HEALTH
END OF SEMESTER EXAMINATION APRIL 2025

UNIT CODE: MSH 717 **UNIT NAME:** HEALTH PROMOTION

DATE: XX April, 2025

TIME: Three Hours

Start: XX Hours

Finish XX Hours

INSTRUCTIONS

1. This exam is marked out of 100 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (25 marks)
Section B: Long Answer Questions (75 marks)

SECTION A: COMPULSORY (25 Marks)

Short Answer Questions

- a. Define the following concepts used in health promotion practice (5 Marks)
 - i. Public Health
 - ii. Global Health
 - iii. Planetary Health
 - iv. Health Promotion
 - v. Determinants of Health
- b. Highlight the contribution of the Ottawa Charter (1986) to the development of Health Promotion (5 marks)
- c. Outline the Principles of Health Promotion (5 marks)
- d. Briefly describe the main strategies of health promotion (5 marks)

e. Compare and contrast the PABCAR and the Community Empowerment health planning Models (5 marks)

SECTION B (Set 5 Questions)

ANSWER ANY THREE (3) QUESTIONS (75 Marks)

Long Answer Questions

2. Addressing the Social Determinants of Health have been identified as critical to the improvement of population health. (25 marks)

a. Identify five core determinants of health (5 marks)

b. Explain how you would use the social determinants of health to address/solve water and sanitation-related health problems affecting disadvantaged urban and rural communities. (20 marks)

3. Tackling inequalities in health through broad-based healthy public policies is identified in the Ottawa Charter for Health Promotion as an effective approach. (25 marks)

a. Outline the key action areas for health promotion (5)

b. Discuss how you will use one of the identified key action areas in (a) above to address health problems in a community (15 marks)

c. How will you ensure that the identified health problem/s have been effectively addressed?
(5 marks)

4. You are a member of a working group drawing up a local strategy to prevent and minimize alcohol and drug use among high school students. Present an intervention plan for the envisioned initiative. (25 marks)

5. Participation of the people in matters affecting them is a core principle of Health Promotion.

a. Define people Participation and highlight its legal and institutional framework in Kenya (5marks)

b. Discuss the levels of people's participation in health promotion and development interventions (10 marks)

c. Discuss in detail how you will ensure legitimate and interactive people participation in health promotion interventions (10 marks).