



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF HEALTH SYSTEMS MANAGEMENT AND DEVELOPMENT
BSC HEALTH SYSTEMS MANAGEMENT AND DEVELOPMENT
SPECIAL/SUPPLEMENTARY EXAMS MARCH 2024

HMD 324: Health Promotion

TIME: Two (2) Hours

DATE: March 2024

Start:

Stop:

INSTRUCTIONS TO CANDIDATES

- 1) This paper has Sections A and B
- 2) The examination paper is out of 70 marks
- 3) Answer ALL questions in Section A
- 4) For Section B, answer any two (2) questions of your choice
- 5) Use the university examination booklets provided
- 6) Write your student registration number on all your answer sheets
- 7) Only use the official AMIU answer sheet

Read carefully the additional instructions preceding each section

SECTION A: SHORT ANSWER QUESTIONS. ANSWER ALL QUESTIONS

(30 Marks)

1. Differentiate Health Promotion and Health education. **(3 marks)**
2. Contrast primary and secondary Prevention in health promotion. **(5 marks)**
3. Describe two (2) social determinants of health. **(4 marks)**
4. Explain the stages of the change model used in health promotion interventions. **(5 marks)**
5. List three (3) factors that can influence a person's behaviour. **(3 marks)**
6. State three (3) strategies used in health promotion. **(3 marks)**
7. Enumerate the eight (8) pre-requisites for health promotion **(4 marks)**
8. Name the three (3) international conferences, indicating where and when the conference was held. **(3 marks)**

SECTION B

LONG ANSWER QUESTIONS: ANSWER ANY TWO (2) QUESTIONS (40 Marks)

9. Discuss the advantages and disadvantages of the Biomedical model in the organisation and delivery of health services. **(20 marks)**
10. Explain the five (5) Ottawa Charter for Health Promotion action areas. **(20 marks)**
11. Assume you are your employer's new health promotion advisor. How would you go about integrating health promotion into health interventions? **(20 marks)**