



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
BACHELOR OF SCIENCE IN COMMUNITY HEALTH
MAIN END OF SEMESTER EXAMINATION SEPT-DEC 2025

UNIT CODE: CHP 326 **UNIT NAME:** HEALTH POLICY DEVELOPMENT AND PLANNING

DATE: XX DECEMBER 2025

TIME: TWO Hours **Start:** **Finish:**

INSTRUCTIONS

1. This exam is marked out of 70 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (30 marks)
Section B: Long Answer Questions (70 marks)

SECTION A: COMPULSORY (30 Marks)

Short Answer Questions

1. State the relationship between health policy and a country's economic growth. **2 marks.**
2. Define the following terms related to health policy development.
 - a. Health policy principle **2 marks**
 - b. Health policy **2 marks**
3. Outline two ways in which health policies evolve. **2 marks.**
4. Explain how each of the following theories of health policies is applied.
 - a. Path Dependence Theory **(2 marks)**
 - b. Advocacy Coalition Theory **(2 marks)**
5. State one role of each of the following stakeholders in health policy development.
 - a. Influencers **(2 marks)**
 - b. Key players **(2marks)**

6. State two principles of health policy planning **(2 marks)**.
7. Highlight four key elements of the policy triangle used in health policy development **(4 marks)**.
8. Define the terms normative and positive policy analyses as used in the planning and development of health policy **(5 marks)**.
9. State three parameters in a policy brief template. **3 marks**

SECTION B (Set 3 Questions each 20 Marks)

ANSWER ANY TWO (2) QUESTIONS (40 Marks)

Long Answer Questions

10. You have been identified as the team leader representing your class in a health policy development meeting comprising the Ministry of Health Policy and Planning team. The MoH official appoints you as the National Health Policy Development Champion. It is your first time attending a planning meeting for the national health policy development scheduled for January 2026. You are provided with a four-quadrant matrix indicating all the phases the policy development will undergo after the policy window has been established. Explain to the team the following terms. **(20 marks)**

- a) Policy window. **2 marks**
- b) Agenda setting phase **2 marks**
- c) Policy formulation phase **2 marks**
- d) Outline the four categories of stakeholders you will expect to see in your subsequent meetings. **8 marks**
- e) Using a power/influence and interest/stake stakeholder analysis matrix, highlight the position on the matrix of the following stakeholders: **6 marks**
 - i. key players
 - ii. Observers
 - iii. crowds
 - iv. Influencer

11. As a health system's strengthening practitioner, your knowledge of Rational Choice Theory (RCT) helps health policy actors and stakeholders to develop responsive health policies **(20 marks)**.

- a) Outline the assumptions that health policy developers take into consideration. **4 marks.**
- b) Explain two applications of the theory. **4 marks.**

c) Compare RCT with Equity Theory. **12marks**

12. Planning for the implementation of health policies requires that you generate evidence for decision-making **(20 marks)**.

- a) Differentiate between situation analysis and stakeholder analysis in strategic planning as a means of generating evidence for policy implementation (6 marks).
- b) Outline four questions to ask yourself when analysing stakeholders during health policy planning (8 marks).
- c) Highlight one reason why the following data sources help plan for health policy implementation.
 - i. Demographic survey data (2marks)
 - ii. Health facility data (2 marks)
 - iii. Epidemiological survey data (2 marks)

