



AMREF INTERNATIONAL TRAINING CENTER

MODULE I

PROJECT MANAGEMENT LEVEL 6

0416 451 11A

MANAGE PROJECT INCEPTION PHASE

July/August 2026

WRITTEN ASSESSMENT

DATE: 10TH AUGUST 2026

TIME: 2 Hours START: 2PM FINISH: 4PM

INSTRUCTIONS TO CANDIDATE

1. Marks for each question are indicated in the brackets.
2. The paper consists of **TWO** sections: **A** and **B**.
3. Candidates are provided with a separate answer booklet
4. **DO NOT** write on this question paper.

This paper consists of THREE (3) printed pages
Candidates should check the question paper to ascertain that all
pages are printed as indicated and that no questions are missing.

SECTION A (40 Marks)

Answer all questions in this section.

1. Effective stakeholder communication is essential for project success. State FOUR ways through which a project manager can distribute project information to stakeholders.
(4 Marks)
2. Environmental considerations are important when assessing project viability. Identify FOUR reasons why an environmental feasibility study is necessary. (4 Mark)
3. Projects should be compatible with the social and cultural environment in which they operate. List FOUR elements that are evaluated in a socio-cultural feasibility study.
(4 Marks)
4. A project proposal is an important document during project planning. Give FOUR reasons for preparing a project proposal. (4 Marks)
5. Successful projects begin with well-identified opportunities or needs. Identify FOUR sources of project ideas. (4 Marks)
6. Feasibility studies rely on accurate and relevant information. List FOUR tools used to gather data for project feasibility studies. (4 Marks)
7. State FOUR advantages of implementing a benefits management plan. (4 Marks)
8. Feasibility study findings should be communicated clearly to stakeholders. List FOUR methods of presenting a feasibility study report. (4 Marks)
9. A community group in a rural area is planning to construct a borehole to improve access to clean and safe water. State FOUR types of possible donors a project team can approach during project inception. (4 Marks)
10. List FOUR test parameters that a project manager must consider when defining acceptance criteria of a project (4 Marks)

SECTION B (60 MARKS)

Answer any three questions.

11. Project initiation is a critical phase that involves engaging stakeholders and obtaining the necessary approvals before project activities commence.
- a) Explain FIVE reasons why stakeholder engagement is important during project inception. (10 Marks)
 - b) Discuss FIVE benefits of seeking project approval before starting a project. (10 Marks)
12. Before a project is implemented, planners prepare key planning documents and conduct assessments to understand the environment in which the project will operate.
- a) Describe FIVE functions of a concept note in project planning. (10 Marks)
 - b) Explain FIVE factors that make situational analysis important during project initiation. (10 Marks)
13. You have been tasked with preparing a project proposal for a development initiative.
- a) As part of your proposal writing, explain FIVE components of an effective project proposal. (10 Marks)
 - b) Despite careful preparation, some project proposals fail to receive approval. Discuss FIVE reasons why a project proposal may be rejected. (10 Marks)
14. Organizations undertaking projects must manage supplier information effectively and assess project viability before committing resources to implementation.
- a) Describe FIVE reasons for maintaining a database of potential suppliers. (10 Marks)
 - b) Explain FIVE benefits of conducting a feasibility study before launching a project. (10 Marks)