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092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CR/4/6

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Conduct Community Awareness Training And Sensitization

Date: 20.11.2025 02:31 PM

November/December 2025

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TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

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WRITTEN ASSESSMENT

Date: 20.11.2025 02:31 PM

TIME: 3 HOURS

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INSTRUCTIONS TO CANDIDATE

1. This paper consists of **TWO** sections: **A** and **B**.
2. Answer **ALL** questions in section **A**.
3. Answer question **ELEVEN** (11) and any other **TWO** (2) questions in section **B**.
4. Marks for each question are indicated in the brackets.
5. Candidates are provided with a separate answer booklet
6. Do not write on the question paper.

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This paper consists of THREE (3) printed pages
Candidate should check the question paper to ascertain that all pages are printed as
indicated and that no questions are missing.

SECTION A (40 MARKS)***Attempt ALL the questions in this section.***

1. During community awareness engagements, assessment tools are essential for the process requirement. List FOUR factors to consider when making an assessment tool (4 Marks)
2. Provide clear definitions of the following FOUR terms as used in community awareness training and sensitization. (4 Marks)
 - a) Stakeholders
 - b) Standard operation Procedures
 - c) Reports
 - d) Formulated programs
3. Communities need resources to sensitize the people effectively. Identify FOUR resources that may be used in community awareness and sensitization. (4 Marks)
4. The investors' area is a key component of community awareness. Outline the FOUR significance of sharing results with the stockholders. (4 Marks)
5. Conducting meetings to formulate programs for community awareness activities is an issue that should be given priority during the community awareness process. Name FOUR benefits of coming up with this program. (4 Marks)
6. Tools are used in gathering information in community assessment. List FOUR different types of tools used to collect information in a community awareness. (4 Marks)
7. It's highly recommended to choose a data collection tool based on the target population. State four factors to consider when choosing a data collection tool (4 Marks)
8. You are asked to lead a survey to find out how much the community knows about hygiene and sanitation. Highlight FOUR steps you follow to identify the community's awareness needs. (4 Marks)
9. Community participation in designing the awareness programme is vital. List FOUR reasons why community involvement is important. (4 Marks)
10. Evaluation is essential in any community awareness program. Give FOUR reasons why evaluation is important (4 Marks)

SECTION B (60 MARKS)

Attempt Question **11** and **ANY** other **TWO** questions in this section.

Read the following case study and answer the questions that follow.

11 A health team runs a vaccination awareness campaign in a semi-nomadic community using posters and radio messages. However, very few people come to vaccinate their children. Some community members say the campaign is “not for us” and spread rumors that vaccines are harmful. The team is confused about why the campaign is failing.

- a) Discuss FIVE reasons why the vaccination campaign faced resistance from the community. (10 Marks)
- b) Explain FIVE actions the health team should take to improve trust and participation in the community. (10 Marks)

12 A community health project just finished running an awareness programme. As the evaluator, you need to assess how well the programme worked.

- a) Discuss FIVE key evaluation tools used in community awareness programmes. (10 Marks)
- b) You are planning a community awareness campaign on menstrual health and hygiene in a rural area. List FIVE strategies to secure and manage those resources effectively. (10 Marks)

13 Partnership is highly beneficial to the community awareness process; it builds on relationships between the community and the investors

- a) Outline SIX ways you can build and maintain partnerships for them successfully. (12 Marks)
- b) Explain FOUR benefits of doing stakeholder mapping before launching an awareness campaign. (8 Marks)

14 You are coordinating a community sensitization campaign and are required to build partnerships with both local and external stakeholders to improve reach and effectiveness.

- a) Explain SIX reasons why partnerships are important in community sensitization programmes. (12 marks)
- b) Describe FOUR ways you can build and maintain strong partnerships during the campaign. (8 Marks)