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**092306T4SWC**

## **SOCIAL WORK AND COMMUNITY DEVELOPMENT**

**COD/OS/SW/CR/05/6**

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**Carry Out Advocacy and Lobbying Activities**

**November/December 2025**

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## **TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)**

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### **WRITTEN ASSESSMENT**

Date: 24.11.2025 10:58 AM

**TIME: 3 HOURS**

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### **INSTRUCTIONS TO CANDIDATE**

1. This paper consists of **TWO** sections: **A** and **B**.
2. Attempt **ALL** questions in section **A**.
3. Attempt question **ELEVEN (11)** and any other **TWO (2)** questions in section **B**.
4. Marks for each question are indicated in the brackets.
5. Candidates are provided with a separate answer booklet
6. Do not write on the question paper.

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**This paper consists of THREE (3) printed pages**  
**The candidate should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.**

## SECTION A (40 MARKS)

*Attempt ALL the questions in this section.*

- 1) Advocacy and lobbying are sometimes confused as having the same meaning. With the use of relevant examples, distinguish between advocacy and lobbying (4 Marks)  
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- 2) The process of advocacy is guided by certain theories. List FOUR theories underlying the processes of advocacy (4 Marks)  
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- 3) Advocacy and lobbying involve identifying target groups to facilitate a successful process. State FOUR characteristics of a target group. (4 Marks)  
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- 4) Outline FOUR importance of problem analysis (4 Marks)
- 5) Engaging and working in partnership with numerous organization is essential for some advocacy campaigns. State FOUR importance of an advocacy partnership. (4 Marks)
- 6) The effectiveness and success of an advocacy process depends on how well the message is relayed. Outline FOUR importance of communication in advocacy. (4 Marks)
- 7) Planning plays a significant role in the success of any project. State FOUR purposes of planning before starting an advocacy? (4 Marks)  
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- 8) List any FOUR sources of funds for an advocacy and lobbying campaign (4 Marks)
- 9) Progress monitoring ensures that the set targets are attained. Evaluate FOUR key areas in monitoring. (4 Marks)  
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- 10) State FOUR commonly used techniques of lobbying. (4 Marks)  
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**SECTION B (60 MARKS)*****Attempt question 11 (ELEVEN) and any other TWO in this section*****11) THE HIDDEN PANDEMIC IN KENYA**

Violence against women is perhaps the most shameful human rights violation, and it is perhaps the most pervasive. It knows no boundaries of geography, culture or wealth. The Vienna Declaration (2012) describes femicide as the killing of women because of their gender. This may include: murder, torture, and the hateful slaying of women. More often than not, the killing of women is motivated by gender bias rooted in patriarchy and harmful cultural beliefs, with perpetrators often being intimate partners or other family members. The Africa Data Hub estimated that more than 500 women in Kenya were victims of femicide between January 2016 to December 2023. In 2024, we have witnessed a rise in femicide in Kenya, beginning with the gruesome murder of Scarlet Wahu on 4<sup>th</sup> January 2024. Article 27 of the Constitution of Kenya, 2010, buttresses the equality of everyone before the law with a corresponding right to equal protection and benefit of the law. Cases brought before the Judicial Criminal System can't go far.

a) Briefly, explain the hidden pandemic in this case study. (2 Marks)

b) State FOUR factors that contribute to this pandemic. (4 Marks)

c) Why do you think this violence is hard to eradicate in Kenya? (4 Marks)

d) As a social worker/ community developer leading the advocacy process, evaluate the steps followed in the preparation of advocacy against the atrocity highlighted above. (10 Marks)

12) Lobbying is any attempt aimed at influencing specific legislation on an issue.

a) Discuss the importance of a lobbying exercise. (12 Marks)

b) Advocacy plays a significant role in the pursuit of influencing outcomes, including public policy and resource allocation decisions. Outline four reasons why advocacy is carried out. (8 Marks)

13) Monitoring is the tracking of a program's success.

a) With relevant examples, describe FIVE benefits of monitoring an advocacy process. (10 Marks)

b) Explain the purpose of planning before starting an advocacy. (10 Marks)

14) A report is a brief description of activities that might have taken place in advocacy and lobbying.

a) Examine FIVE details of an advocacy report. (10 Marks)

b) Discuss any FIVE challenges associated with advocacy. (10 Marks)