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092306T4SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/OS/SW/CR/4/6

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Conduct Community Awareness Training and Sensitization

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July/August 2025

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TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

WRITTEN ASSESSMENT

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Date: 28.07.2025 10:58 AM

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATE

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1. This paper consists of **TWO** sections: **A** and **B**.
2. Attempt **ALL** questions in section A.
3. Attempt question **ELEVEN (11)** and any other **TWO (2)** questions in section B.
4. Marks for each question are indicated in the brackets.
5. Candidates are provided with a separate Attempt booklet.
6. Do not write on the question paper.

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This paper consists of THREE (3) printed pages.

Candidate should check the question paper to ascertain that all pages are printed as

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indicated and that no questions are missing.

SECTION A (40 MARKS)

Attempt ALL the questions in this section.

1. Community awareness needs assessment helps identify knowledge and behavior gaps. State FOUR key components of a community awareness needs assessment. (4 Marks)
2. Identification of resource gaps is crucial for planning, resource mobilization, and improving service delivery to ensure communities receive adequate support. Outline FOUR methods used to identify the resource gaps in the community. (4 Marks)
3. Community participation increases the impact and acceptance of awareness initiatives. List FOUR benefits of involving the community in designing awareness programs. (4 Marks)
4. A well-structured awareness plan guides program implementation. State FOUR elements of a well-developed community awareness plan. (4 Marks)
5. Successful programs require appropriate resources. Outline FOUR ways of mobilizing resources for a sensitization campaign. (4 Marks)
6. Collaboration enhances the reach and effectiveness of sensitization efforts. Identify FOUR types of partnerships useful for community sensitization. (4 Marks)
7. Proper logistics ensure smooth execution of outreach activities. State FOUR logistical considerations when carrying out awareness outreach activity. (4 Marks)
8. Evaluation measures the effectiveness of awareness initiatives. List FOUR criteria used to evaluate a community awareness program. (4 Marks)
9. Documentation helps preserve institutional memory and inform future planning. State FOUR formats for documenting community awareness activities. (4 Marks)
10. Sharing evaluation findings promotes transparency and learning. Outline FOUR methods of sharing findings from community awareness evaluations. (4 Marks)

SECTION B (60 MARKS)

Attempt Question 11 and TWO others in This Section

11. Addressing teenage pregnancies requires strategic community action. A social worker in Furaha County was tasked with addressing rising cases of teenage pregnancies. After a baseline survey, the team formulated a sensitization program in collaboration with local schools and community leaders. They created an awareness plan, secured support from health facilities and NGOs, and carried out outreach activities using drama, posters, and social media. Afterward, they evaluated the program and compiled a report shared with stakeholders.

- a) Explain FOUR ways in which partnerships contributed to the success of the sensitization program. (8 Marks)
- b) Discuss FOUR methods the social worker would use to collect feedback from the target population. (12 Marks)

12. Identifying community needs and addressing outreach challenges is critical to program success.

- a) Explain FOUR factors to consider when identifying awareness needs in a community. (8 Marks)
- b) Discuss FOUR challenges likely to be encountered when conducting outreach campaigns. (12 Marks)

13. Planning and evaluating are key components of effective sensitization.

- a) Explain FOUR benefits of evaluating a sensitization program. (8 Marks)
- b) Discuss FOUR ways to incorporate community input when planning sensitization activities. (12 Marks)

14. Proper documentation and participation enhance the impact of awareness programs.

- a) Explain FOUR methods of documenting sensitization activities effectively. (8 Marks)
- b) Describe FOUR communication methods used in the sensitization campaign. (12 Marks)