



**AMREF INTERNATIONAL UNIVERSITY**

**SCHOOL OF PUBLIC HEALTH**

**DEPARTMENT OF COMMUNITY HEALTH**

**BACHELOR OF SCIENCE IN COMMUNITY HEALTH**

**END OF SEMESTER EXAMINATION SEPTEMBER DECEMBER 2022**

**CHP 222: Health Promotion**

**DATE: 7<sup>TH</sup> December 2022**

**TIME: 2 Hours Start: 4 PM Stop: 6 PM**

1. This exam is marked out of 70 marks
2. This Examination comprises TWO Sections  
**Section A:** Compulsory Question (30 Marks)  
**Section B:** Long Answer Questions (40 Marks)
3. All questions in Section A are compulsory and Answer any TWO questions in Section B
4. Do not write on the question paper

## SECTION A: ANSWER ALL QUESTIONS (30 MARKS)

1. Identify the first four (4) health promotion developmental events in chronological order (from the first to the fourth conference). Indicate where and when each event happened. (2 Marks)
2. Define the following terms as applied in the health promotion context:
  - a. Empowerment (2 Marks)
  - b. Mediating (2 Marks)
  - c. Enabling (2 Marks)
  - d. Advocacy (2 Marks)
3. Differentiate between health promotion and health education. (2 marks)
4. Using five (5) points, explain the positive concept of health in the context of Health Promotion. (5 Marks)
5. Describe **three (3)** principles of health promotion. (3 Marks)
6. Explain how any **four (4)** fundamental pre-requisite conditions for Health Promotion may influence health outcomes in the community (4 Marks)
7. Name three levels of medical approaches to health promotion interventions. (3 Marks)
8. Outline **three (3)** health promotion approaches. (3 Marks)

## SECTION B: LONG ANSWER QUESTIONS) (40 MARKS)

9. Discuss five (5) health promotion approaches as outlined by Ewles and Simnett. (20 Marks)
10. Discuss health belief model under the following sub-headings
  - i. Its components (5Marks)
  - ii. Its application (5Marks)
  - iii. Its advantages (5Marks)
  - iv. Its disadvantages (5Marks)
11. Explain the five (5) action areas of health promotion in implementing community health promotion interventions. (20 Marks)