



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF HEALTH SYSTEMS MANAGEMENT AND DEVELOPMENT
BACHELOR OF SCIENCE IN HEALTH SYSTEMS MANAGEMENT AND
DEVELOPMENT
END OF SEMESTER EXAMINATION MAY-AUGUST 2024
AIU 114: INTRODUCTION TO SOCIAL PSYCHOLOGY

TIME: Two Hours

Date : August 2024

TIME : Two (2) Hours Start-----End.....

INSTRUCTIONS TO CANDIDATES

- 1) This exam is out of 70 marks
- 2) Section-A is compulsory with a Total of 30 Marks
- 3) Answer any TWO (2) questions in Section B
- 4) *Read carefully the additional instructions preceding each section.*

Section A: Answer all the questions in this section.

Question 1

- i. Define the term Social Psychology. (2 marks)
- ii. State four guiding principles that social psychology uses. (4 marks)
- iii. Citing relevant examples, distinguish between growth and development. (4 marks)
- iv. Outline three elements of human personality according to Sigmund Freud. (3 marks)
- v. State five factors that influence human development. (5 marks)
- vi. State five characteristics under which ideal mental health can be measured. (5 marks)
- vii. Highlight five basic concepts of research. (5 marks)
- viii. Outline two research methods that social psychology as a science utilizes. (2 marks)

Section B

Answer any two questions from this section.

Question 2

- i. Explain five principles of human development. (10 marks)
- ii. Citing examples, discuss Freud's psychosexual stages across the lifespan. (10 marks)

Question 3

- i. Discuss five models that explain disordered behavior and abnormal personality. (10 marks)
- ii. Alex, a 25-year-old individual, experiences intense mood swings, impulsive behavior, and unstable relationships. He often struggles with feelings of emptiness and fear of abandonment, leading to self-harm or suicidal thoughts during times of distress. Explain five potential factors that may have contributed to the development of Borderline Personality Disorder (BPD) in the case of Alex. (10 marks).

Question 4.

- i. Amani, a 22-year-old university student in Nairobi, Kenya, has been actively participating in the recent demonstrations led by Gen Z against government policies and economic hardships. The protests have been largely peaceful, but some instances of property damage and clashes with law enforcement have occurred.

Amani believes strongly in the cause but is conflicted about some aspects of the demonstrations. She supports the right to protest but is uncomfortable with the destruction of property. Amani is also struggling with the dilemma of whether to skip classes to attend protests, knowing that education is crucial for her future but feeling a strong sense of duty to participate in the anti-finance bill demonstrations.

Discuss how the collective action of Gen Z in these protests might be interpreted through Kohlberg's moral stages of development theory. (12 marks)

- ii. Citing examples, explain four basic principles of classical conditioning in relation to social psychology. (8 marks)

AAMU