



AMREF INTERNATIONAL TRAINING CENTER

Qualification : Social Work and Community Development Level 6
Unit code : COD/OS/SW/CR/04/6/A
Unit of competency : Conduct Community Awareness Training and Sensitization

CANDIDATE WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATE

1. Marks for each question are indicated in the brackets.
2. The paper consists of **TWO** sections: **A** and **B**.
3. Candidates are provided with a separate answer booklet.
4. **DO NOT** write on this question paper.

This paper consists of THREE (3) printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A (40 MARKS)

(Answer ALL the questions in this section)

- 1) Explain the meaning of the following terms:
 - a) Community awareness. (2 Marks)
 - b) Evaluation report. (2 Marks)
- 2) During the implementation of a public health awareness campaign an organization faces various obstacles. Identify FOUR challenges an organization may encounter when carrying out community sensitization activities. (4 Marks).
- 3) A social worker is planning to conduct community awareness training on the importance of child protection. Name FOUR reasons why it is important for a social worker to carry out community awareness training and sensitization. (4 Marks)
- 4) A stakeholder is an individual, group or organization that is impacted by the outcome of a project. Enumerate FOUR secondary stakeholders involved in community awareness programs. (4 Marks)
- 5) Effective community awareness programs require specific competencies from social workers. Outline FOUR skills necessary for successful implementation of community awareness activities by a social worker. (4 Marks)
- 6) A non-governmental organization intends to gather information on healthcare access in a rural community. Highlight FOUR advantages of using questionnaires to carry out community needs assessment. (4 Marks)
- 7) A community-based organization is rolling out health education workshops. Mention FOUR merits of planning and reviewing meetings in community training activities. (4Marks)
- 8) The logistical planning process involves gathering and analyzing of relevant information to ensure that all logistical functions operate efficiently. Enumerate FOUR components of logistical planning you would include in community awareness programs. (4 Marks)
- 9) Evaluation is important at the end of a training program. State FOUR benefits of such evaluation. (4 Marks)

- 10) Dissemination is the process of sharing information. Highlight FOUR methods of disseminating information to community members. (4 Marks)

SECTION B: (60 MARKS)

(Answer question 11 and any other 2 in this section)

11) Black Coffee Network (BCN) is a community-based organization in Kenya that has successfully secured a partnership with the United Nations Environment Programme (UNEP) to promote environmental awareness. The partnership aims to educate residents on sustainable waste management, climate change mitigation and afforestation. While this collaboration presents numerous opportunities, BCN must navigate several challenges that could hinder the project's success.

- a) Identify TWO aims of the partnership. (2 Marks)
- b) Describe FOUR benefits of partnership and collaboration in the implementation of community awareness programs. (8 Marks)
- c) Examine FIVE challenges of such a partnership that you should mitigate against. (10 marks)

12) As a social worker, you have successfully led the implementation of a community awareness program, creating positive social impact and meaningful change.

- a) Analyse SIX resources likely to be used during community awareness programs. (12 Marks)
- b) Discuss FOUR steps on how to create an effective resource allocation process. (8 Marks)

13) The number of Majani community members suffering from waterborne diseases has increased. As the local public health officer, you have been assigned the responsibility of developing an awareness program to address this public health crisis.

- a) Evaluate FIVE advantages of identifying objectives at the onset of such a program. (10 Marks)
- b) Describe FIVE justification as to why it is important to identify a target group before proceeding with community awareness activities. (10 Marks)

14) Documentation is a critical component of community awareness training and sensitization, as it plays a key role in achieving the objectives of the programme.

- a) Discuss FIVE key elements of a documentation plan. (10 Marks)
- b) Describe FIVE importance of documentation in the organization. (10 Marks)

AMNU