



AMREF INTERNATIONAL TRAINING CENTER

Qualification : Social Work and Community Development Level 6
Unit code : COD/OS/SW/CR/04/6/A
Unit of competency : Conduct Community Awareness Training and Sensitization

CANDIDATE WRITTEN ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATE

1. Marks for each question are indicated in the brackets.
2. The paper consists of **TWO** sections: **A** and **B**.
3. Candidates are provided with a separate answer booklet.
4. **DO NOT** write on this question paper.

This paper consists of FOUR (4) printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A (40 MARKS)

Answer ALL the questions in this section

1. Define the following terms:
 - a) Report. (2 Marks)
 - b) Community Awareness. (2 Marks)
2. In Umoja Settlement, a social worker observed an increase in cases of child neglect and abuse and decided to organize community awareness training focusing on the importance of child protection. State FOUR reasons for conducting community awareness training and sensitization. (4 Marks)
3. A non-governmental organization intends to gather information on healthcare access in a rural community. Highlight FOUR advantages of using interviews to carry out community needs assessment. (4 Marks)
4. Health Outreach Kenya, a community-based organization, launched a public health awareness campaign aimed at educating rural communities about malaria prevention and control. Identify FOUR challenges the organization may encounter when carrying out community sensitization activities. (4 Marks).
5. The Clean Water Initiative in Lamu County, aimed at improving access to safe drinking water through community awareness programs has engaged various stakeholders to ensure its success. List FOUR secondary stakeholders commonly involved in community awareness programs. (4 Marks)
6. Effective community awareness programs require specific competencies from social workers. Propose FOUR skills necessary for successful implementation of community awareness activities by a social worker. (4 Marks)
7. A non-governmental organization is rolling out health education workshops. Mention FOUR merits of planning and reviewing meetings in community training activities. (4 Marks)
8. The logistical planning process involves gathering and analyzing of relevant information to ensure that all functions operate efficiently. Outline FOUR components of logistical planning you would include in community awareness programs. (4 Marks)

9. Evaluation is a key activity undertaken during and at the end of a training program. State FOUR benefits of carrying out evaluation. (4 Marks)
10. Sharing of information during community awareness and sensitization is key in achieving its goal. Highlight FOUR methods of disseminating information to community members. (4 Marks)

SECTION B: (60 MARKS)

(Answer question 11 and any other 2 in this section)

11. Read the case scenario below and answer the questions that follow;

Greenrooms Initiative (GRI) is a youth-led, community-based organization operating in Nairobi County, Kenya. GRI has recently secured a partnership with the World Wildlife Fund (WWF) to advance environmental education and action at the grassroots level. The partnership focuses on three major areas: reducing plastic pollution, promoting clean energy solutions and restoring degraded ecosystems through community tree-planting drives.

While this partnership opens up numerous opportunities for capacity building, funding and impact, GRI must prepare to overcome several implementation and coordination challenges to ensure long-term success.

- a) Identify TWO aims of the partnership between GRI and WWF. (2 Marks)
 - b) Describe FOUR benefits of partnership and collaboration in the implementation of community awareness programs. (8 Marks)
 - c) Examine FIVE challenges of such a partnership. (10 Marks)
12. In response to the increasing cases of depression and substance abuse among youth in Kiambu County, James, a trained social worker, initiated a community awareness program aimed at promoting mental health education and early intervention.
- a) Analyze SIX resources likely to be used during community awareness programs. (12 Marks)
 - b) Discuss the FOUR steps followed while creating an effective resource allocation process. (8 Marks)
13. In Kijiji Village, the number of community members suffering from waterborne diseases has significantly increased. As the local public health officer, you have been assigned the responsibility of developing an awareness program to address this public health crisis.

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- a) Evaluate FIVE advantages of identifying objectives at the onset of such a program. (10 Marks)
- b) Discuss FIVE justifications as to why it is important to identify a target group before proceeding with community awareness activities. (10 Marks)
14. In Mji Mkuu village, the local health department launched a community awareness and sensitization program focusing on improving hygiene practices. As part of the initiative, the program coordinator emphasized the importance of thorough documentation throughout all training sessions and outreach activities.
- a) Discuss the FIVE key elements of a documentation plan. (10 Marks)
- b) Describe FIVE benefits of documentation in the organization. (10 Marks)

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