



AMREF INTERNATIONAL TRAINING CENTRE

MODULE II

COUNSELLING LEVEL 5, LEVEL 6

HE/CU/CH/CR/03/5/MA

Community health promotion services

July/August 2026

WRITTEN ASSESSMENT

Time: 2 HOURS

INSTRUCTIONS TO CANDIDATE

1. Marks for each question are indicated in the brackets.
2. The paper consists of **TWO** sections: **A** and **B**.
3. Candidates are provided with a separate answer booklet
4. **DO NOT** write on this question paper.

This paper consists of THREE (3) printed pages

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing

SECTION A: ANSWER ALL QUESTIONS (40MARKS)

1. Health promotion is a key component of community health. Identify THREE health promotion theories behavior change model as described in health promotion. (3 Marks)
2. In preparation for conducting health education, you are required to develop objectives. Outline FOUR characteristics of objectives. (4 Marks)
3. You are preparing to conduct a health education session. Highlight FOUR teaching resources/aids you require to conduct teaching session in the community. (4 Marks)
4. For the country to achieve health promotion, various stakeholder must promote health. Mention FOUR promoters of health promotion. (4 Marks)
5. Your school has scheduled to conduct advocacy in community X. You are required to prepare the advocacy plan. Outline FOUR components of an advocacy plan. (4 Marks)
6. You have been appointed to train community health workers on the purposes of health education and promotion. Highlight THREE purposes of health education and promotion services. (3 Marks)
7. Outline FOUR importance of carrying out community need assessment in health education and promotion. (4 Marks)
8. Demonstration as teaching method in conducting health education and promotion involves imparting skills. State THREE limitations of use of this method. (3 Marks)
9. Social Behavior Change is important in community health promotion. State FOUR principles of Social Behavior Change. (4 Marks)
10. Community participation is encouraged in conducting advocacy. Enumerate FOUR benefits of community participation. (4 Marks)
11. When creating Information, Education and Communication materials, it is important to start by developing a creative brief. Identify THREE components of a creative brief . (3 Marks)

SECTION B: 60MARKS

ANSWER THREE QUESTIONS

12. The government of Kenya is giving priority to community to prevent occurrence of diseases. Once the diseases occur, they are managed in the health care setup. As community health student you play major role in health promotion and education to prevent diseases occurrence.
 - a. Discuss FOUR levels of disease prevention citing relevant examples. (8 Marks)
 - b. Discuss SIX principles of health promotion. (12 Marks)
13. During monitoring and evaluation of teaching program conducted by a colleague the members of the community report that their understanding level was not effective.

- a. Explain SIX factors that influence the choice of facilitation method for effective facilitation. (12 Marks)
- b. Discuss FOUR merits of using lecture method of teaching during health education and promotion. (8 Marks)
- 14. A Non-Governmental Organization want to support people living with HIV/AIDS (PLWHA) in your community. The organization has approached you to assist them.
 - a. Discuss FIVE sources of the data you will collect to show evidence of PLWHA in the community. (10 Marks)
 - b. Highlight FIVE characteristics of a good report you are likely to generate after your data collection. (10 Marks)
- 15. You have been appointed to conduct a needs assessment by a local Non-governmental Organization in your locality.
 - a. Describe TWO methods of data analysis . (4Marks)
 - b. Discuss EIGHT steps of conducting community health needs assessment. (16 Marks)