

**092306T4SWC**

**SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6**

**COD/OS/SW/CR/12/6/A**

**Advocacy and Lobbying Activities**

**March/April 2025**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION  
COUNCIL (TVET CDACC)**

**WRITTEN ASSESSMENT**

**Time: 3 HOURS**

**INSTRUCTIONS TO CANDIDATE**

1. This paper consists of **TWO** sections: **A** and **B**.
2. Attempt **ALL** questions in section A.
3. Attempt question **ELEVEN** (11) and any other **TWO** (2) questions in section B.
4. Marks for each question are indicated in the brackets.
5. Candidates are provided with a separate answer booklet
6. Do not write on the question paper.

**This paper consists of THREE (3) printed pages.**

**Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.**

**SECTION A (40 MARKS)**

*Attempt ALL the questions in this section*

1. Advocacy and lobbying involve identifying target groups to facilitate a successful process. State FOUR characteristics of a target group in advocacy and lobbying. (4 Marks)
2. Establishing advocacy and lobbying processes cannot be without boundaries. Mention FOUR steps followed in establishing project boundaries. (4 Marks)
3. Define the following terms as used in advocacy and lobbying. (4 Marks)
  - a) Advocacy
  - b) Lobbying
  - c) Dissemination
  - d) Stakeholders
4. Advocacy plays a significant role in influencing outcomes of public policy and decisions. Outline FOUR reasons why advocacy is carried out in a community. (4 Marks)
5. The success of any advocacy and lobbying project is determined by the support from others. Outline FOUR importance of advocacy partnership. (4 Marks)
6. Zuri is planning to carry out an advocacy activity in Lomelo village on the effects of cattle rustling. State FOUR purposes of planning in advocacy. (4 Marks)
7. Lobbying is an attempt to influence legislation on an issue. State FOUR importance of a lobbying exercise. (4 Marks)
8. Documentation of advocacy and lobbying programs plays a crucial role in the whole exercise. Outline FOUR importance of documenting advocacy and lobbying programs. (4 Marks)
9. The success of a lobbying and advocacy program depends on the availability of resources. State FOUR sources of funding for advocacy and lobbying projects. (4 Marks)
10. The lobbying and advocacy process plays a critical role in bringing change in communities. List FOUR challenges experienced in the process. (4 Marks)

**SECTION B (60 MARKS)**

***Attempt question 11(compulsory) and Any other TWO questions in This Section.***

11. Kambi Chura is located in an arid part of Kenya and the rain is scarce and erratic. The community relies on nomadic pastoralism for a living. Since they have to move from place to place in search of pasture, many school-going children miss school. The majority of those who may go to school do not go beyond Class 8. At the age of around 14-16 years, the boys and girls undergo a mandatory rite of passage i.e circumcision. Any girl who refuses to undergo the rite is ostracized by the community. After initiation, the young men are expected to organize cattle raids to acquire wealth and prove that they are now men. To them, having a huge herd of cattle is a sign of wealth. Teenage pregnancies and early marriages are the order of the day. Many young girls are married off to men who are, sometimes, old enough to be their fathers and they have no choice. In addition to dropping out of school, young girls are forced to be young mothers when they are children and in school. They have been robbed of their childhood. These are harmful practices that should not be in the 21<sup>st</sup> century.
- a) State FIVE effects of these harmful cultural practices. (5 Marks)
  - b) Explain FIVE influences of culture in advocacy and lobbying. (10 Marks)
  - c) Outline THREE strategies that can be used to bring about change in the Kambi Chura community. (3 Marks)
  - d) Highlight TWO harmful practices prevalent in our communities. (2 Marks)
12. Progress monitoring ensures that the set targets are attained.
- a) Examine the FOUR areas that show whether targets have been met. (8 Marks)
  - b) Outline FOUR characteristics of an effective advocacy process. (8 Marks)
  - c) Explain TWO methods used to conduct advocacy activities. (4 Marks)
13. A report is a brief description of activities that might have taken place in an advocacy.
- a) Explain FIVE features of an advocacy report. (10 Marks)
  - b) Explain FIVE stakeholders involved in advocacy and lobbying activities.
14. In any advocacy and lobbying process, the local leadership must be informed.
- a) Identify FIVE importance of leadership in this process. (10 Marks)
  - b) Discuss FIVE advocacy issues in Kenya. (10 Marks)