



AMREF INTERNATIONAL UNIVERSITY
SCHOOL OF PUBLIC HEALTH
DEPARTMENT OF COMMUNITY HEALTH
BACHELOR OF SCIENCE IN COMMUNITY HEALTH
END OF SEMESTER EXAMINATION APRIL 2025

UNIT CODE: CHP 232 **UNIT NAME:** APPLIED COMMUNITY HEALTH STRATEGY
DATE: April 2025
TIME: TWO Hours **Start:** **Finish**

INSTRUCTIONS

1. This exam is marked out of 70 marks
2. This Examination comprises TWO Sections
Section A: Compulsory Question (30 marks)
Section B: Long Answer Questions (70 marks)

SECTION A: COMPULSORY (30 Marks)

Short Answer Questions

1. State five benefits of the participatory planning approach (5 marks)
2. List five types of information that can be obtained from a resource map (5 marks)
3. Identify five key principles of facilitation (5 marks)
4. List five main reasons for conducting advocacy (5 marks)
5. Highlight five essential skills for effective social mobilization (5 marks)
6. Identify five key elements of communication (5 marks)

SECTION B (Set 3 Questions each 20 Marks)

ANSWER ANY TWO (2) QUESTIONS (40 Marks)

Long Answer Questions

7. a) Define Participatory Rural Appraisal. (2 marks)
b) Discuss the key principles of Participatory Rural Appraisal (18 marks)

8. Participants in a discussion or meeting often exhibit different personalities, which can impact group dynamics.
 - a. Describe four common participant personalities in group discussions (10 marks)
 - b. As a moderator, propose strategies you would use to ensure meaningful participation from each personality type (10 marks)
9. You have been assigned to facilitate a community dialogue on preventing disease outbreaks in a local community.
 - a. Outline the key steps you would take to plan and execute a successful community dialogue session (10 marks)
 - b. Discuss five potential challenges you might face and suggest practical solutions to overcome them (10 marks)