



**AMREF INTERNATIONAL UNIVERSITY**  
**SCHOOL OF PUBLIC HEALTH**  
**DEPARTMENT OF HEALTH SYSTEMS MANAGEMENT AND DEVELOPMENT**  
**MASTERS IN BIOETHICS**  
**END OF SEMESTER EXAMINATION AUGUST 2025**

**UNIT CODE: MBE 720**      **UNIT NAME: EVIDENCE INFORMED POLICY MAKING**  
**DATE:**            8 AUGUST 2025  
**TIME:**            Three Hours            **Start: 5:30 PM**            **Finish 8:30 PM**

**INSTRUCTIONS**

1. This exam is marked out of 100 marks
2. This Examination comprises TWO Sections  
**Section A:** Compulsory Question (25 marks)  
**Section B:** Long Answer Questions (75 marks)

**SECTION A: COMPULSORY (25 Marks)**

**Short Answer Questions**

- Q1). Explain three (3) reasons why evidence-informed decision making is important (5 marks)
- Q2). Explain five (5) ways in which knowledge translation can help close the research to policy gap (25 marks)
- Q3). Describe Five (5) key elements of a successful elevator pitch for policy making (5 marks)
- Q4) Describe five (5) key elements of a policy brief (5 Marks)
- Q5) Describe the five (5) key characteristics of a well stated policy problem (5 marks)

**SECTION B ANSWER ANY THREE (3) QUESTIONS (75 Marks)**

**Long Answer Questions**

- Q6. Explain eight (8) considerations in development of a search strategy during policy formulation (25 marks)
- Q7). Using relevant examples discuss the main sources of evidence needed for policy making (25 marks)
- Q8). Discuss Ten (10) best practices of conveying evidence to policy makers (25 marks)
- Q9) Explain Ten (10) factors that should be considered to ensure that decision making is informed by best evidence available (25 marks)
- Q10) Discuss eight (8) reasons why synthesizing research findings for policy formulation is important (25 marks)

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